



To, Date: 13.06.2024

To BSE Limited

Listing Department, P.J. Towers, Dalal Street, Mumbai – 400 001

**Scrip Code**: 532694

To

National Stock exchange of India Limited

Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E)

Mumbai – 400 051 **Symbol**: ASMS

Subject: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015('Listing Regulations'): Press Release/Media Link

Dear Madam/Sir,

Pursuant to Regulation 30 of the Listing Regulations, please find enclosed herewith a Press Release titled "Bartronics India Limited Renews Contracts with Aryavart Bank and Expands Financial Inclusion Project", issued by the Company today.

This is for your information and dissemination.

Thanking You

For Bartronics India Limited

Ashwani Singh Bisht Company Secretary & Compliance Officer M.No: A72076

Encl: as above

**BARTRONICS INDIA LIMITED** 







## Bartronics India Limited Renews Contracts with Aryavart Bank and Expands Financial Inclusion Project

Bartronics India Limited, a leading innovator in the Fintech Company and business solution provider has announced the renewal of its current contract on financial inclusion project with **Aryavart Bank** for an additional one year.

This agreement features a milestone in the firm's journey of providing business correspondent services and advocating for financial inclusion in rural areas. The partnership with Aryavart Bank has been instrumental in reaching to the underserved communities, providing them with essential banking services and digital literacy.

Under this renewal contract, Bartronics will remain committed to providing Aryavart Bank with the latest financing services and shall further extend its premier tech solutions suite to help the bank better address customers' needs. It shall also entail hiring of Business Correspondents (BC) in rural areas to operate at customer service points alongside BC agents, facilitating banking services. They will offer basic banking services like cash deposits, cash withdrawal, account opening, fund transfers, etc. in village and rural areas of Uttar Pradesh.

Speaking on the occasion, Mr Vidhya Sagar Reddy.N Managing Director of Bartronics India Limited said, "We are glad to extend our partnership with Aryavart Bank. Together, we have been able to drive achievements in the area of financial inclusion in the past and we are committed to work further in this mission. The renewal of our contract underlines our common determination to continue making a positive change in the lives of rural communities."

Bartronics India Limited has been a leader in the Fintech resilience of modern business solutions in India, providing innovative solutions that bridge the gap between technology and financial services. Bartronics and Aryavart Bank together aim to enhance the accessibility of the digitised economy by rural communities.

Aryavart Bank has played an instrumental role in such endeavours by availing Bartronics' sophisticated technology to improve operations, the customer experience, and expand its services into regions that did not have any access to basic banking facilities.

Notably, their collaboration has previously gained maximum Pradhan Mantri Jan-Dhan Yojana (PMJDY) accounts enrollment in rural areas and has achieved set targets for various social security schemes. Together, they have also received the Best Performer awards in Atal Pension Yojana (APY), Pradhan Mantri Suraksha Bima Yojana (PMSBY), and PMJDY schemes.

## **About Bartronics:**

Bartronics, a leading innovator in the Fintech Company & business solution provider delivering cutting edge technology solutions to enterprises. It is a listed company on the National Stock Exchange and Bombay Stock Exchange in India. With a focus on bridging the gap between the businesses and IT, Bartronics offer detailed, process-driven solutions that aim at enhancing the productivity of their customers and help them achieve better ROI.

## Web Links of the above press release:

1. Bartronics India renews IT services contract with Aryavart Bank (techcircle.in)

Website: https://www.techcircle.in/

## **BARTRONICS INDIA LIMITED**

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2. Bartronics India extends partnership with Aryavart Bank; stock ends lower - BusinessToday

Website: <a href="https://www.businesstoday.in/">https://www.businesstoday.in/</a>

3. <u>Closing Bell - निफ्टी एक्सपायरी के दिन बाजार की रिकॉर्ड क्लोजिंग, मिडकैप इंडेक्स नए शिखर पर बंद |</u> <u>Moneycontrol Hindi</u>

Website: <a href="https://hindi.moneycontrol.com/">https://hindi.moneycontrol.com/</a>