

09<sup>th</sup> September, 2025

To,

BSE Limited,

Listing Department, P.J. Towers, Dalal

Street, Mumbai – 400 001

Scrip Code: 532694

To.

National Stock exchange of India Limited,

Exchange Plaza, C-1, Block G,

Bandra Kurla Complex, Bandra (E)

 $Mumbai-400\ 051$ 

Symbol: ASMS

Dear Sir/Madam,

## <u>Sub: Intimation regarding Press Release under Regulation 30 of SEBI (LODR)</u> <u>Regulations, 2015</u>

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a copy of the Press Release being issued by the Company today titled:

"Bartronics India Enters Climate-Tech with RenewCred Partnership; Targets Carbon Credit Opportunities for 40 Million Farmers."

A copy of the said Press Release is enclosed herewith as Annexure - I.

You are requested to kindly take the above information on record.

Thanking You,

Yours Faithfully, For Bartronics India limited

DIKSHA Digitally signed by DIKSHA OMER

OMER

Date: 2025.09.09
14:24:21 +05'30'

Diksha Omer Company Secretary

**Enclosed** as above

## **BARTRONICS INDIA LIMITED**

## Annexure-I

# Bartronics India Enters Climate-Tech with RenewCred Partnership; Targets Carbon Credit Opportunities for 40 Million Farmers

### National, September 9, 2025:

Bartronics India Limited, a listed company that operates in financial inclusion and rural fintech domain with a presence across 5000 villages and access to more than 40 million farmers and rural residents, announced the signing of a non-binding Memorandum Of Understanding (MoU) with Net Zero Initiative Private Limited ("RenewCred"), an India-based climate tech startup building a blockchain-enabled carbon credit registry. This MOU signifies Bartronics' entry into the rapidly growing Climate Tech and Agri-Tech space, signaling a strategic move under its new management.

The farmers of India, who represent one of the largest agricultural economies in the world will play a crucial role in global climate action. Through this collaboration with RenewCred, Bartronics aims to create a clear and straight pathway for farmers to participate in Global carbon markets by adopting agricultural practices that are sustainable and improve soil health as well as generate verified Carbon credits. These credits can further be monetised which can emerge as an additional income stream for farmers and contribute to strengthening of India's Rural Economy.

"This MoU is about putting farmers at the center of the climate economy. For years we have worked towards strengthening financial inclusion in rural India and now we see an opportunity towards enabling farmers to benefit from the carbon credit ecosystem." said N. Vidhya Sagar Reddy, Managing Director of Bartronics India Limited. "By partnering with RenewCred we are opening up global markets for Rural Communities and helping them build a resilient livelihood."

RenewCred, backed by a team of over 90 scientists, is already working with various departments under the Government of Uttar Pradesh and Chandigarh. The start-up will provide advanced digital MRV systems, drone-based monitoring and blockchain powered verification to make sure there is transparency and credibility in the carbon credit program.

Commenting on the collaboration, Mr. Abhimanyu Rathi , Founder & CEO of RenewCred said "At RenewCred, our mission has always been to make carbon markets accessible, scientifically credible and transparent. This collaboration with Bartronics allows us to extend our mission to India's vast farming communities who are crucial for climate action and create a trustworthy pathway for them to monetize and benefit from carbon credits. This partnership is not just about technology but about empowering rural communities with sustainable income opportunities."

Bartronics's roots lie in enabling financial inclusion across rural India, but now under new management the company is broadening its vision to embrace agri-tech and climate-tech adjacencies. By leveraging its deep farmer network, bartronics intends to unlock global opportunities in sustainability while also making sure that its benefits flow directly to the rural communities. The MoU with RenewCred is the first critical step in this journey, bringing together Bartronics farmer connect and RenewCred's technology expertise.

Globally, carbon markets are projected to become a multi-billion-dollar industry by 2030, with increasing demand for sustainable and traceable solutions by businesses as well as consumers. Considering the growth in the industry, Bartronics entry into Climate Tech space positions the company at the heart of the rapidly expanding market with opportunities that extend beyond India into international domains. The company has signalled that this MOU is just the beginning, with more activities to follow as it strengthens their presence in the ecosystem.

### **About Bartronics**

Bartronics is one of India's leading firms specialized in rural banking, and financial inclusion. The company through its financial inclusion vertical has presence in about 5000 villages serving more than 40 million farmers and rural residents. With its focus on agritech, automation, and intelligent systems, the company is expanding its footprint while delivering sustainable impact through technology.

### **About RenewCred**

RenewCred, is an India-based climate-tech startup building a blockchain-enabled carbon credit registry. It works with 90+ scientists and experts committed to advancing sustainable carbon solutions. Their mission focuses on developing scalable, impactful solutions that significantly reduce carbon footprints and enhance environmental integrity.